# CO-CREATION PROCESS CHART

theories and
multidisciplinary researches
models and good practices
information about
the context is needed
motivation/need fulfils

**WHAT / WHICH?**

values are in the running
competences are needed
target
networks and collaborations
feelings and atmosphere
do I want to generate
is the produced exchange
communicate

**WHAT / WHICH?**

GOAL   CONCEPT

INSPIRATION ›

INFORMATION ›
THAT GENERATE
A SYSTEMIC VISION

FEELINGS ›
THAT BRING SENSE
OF UNITY

NEED

REALITY ›

MOTIVATION

KNOWLEDGE        RELATIONS

**IDEA**

POTENTIALITY        RESOURCES

GESTURE ›

SHAPE / FORMAT

PROCEDURE

ENERGIES ›
THAT GENERATE
COLLECTIVE KNOWLEDGE

ACTIONS ›
THAT BRING
SUSTAINABILITY

‹ INNOVATION ›

**WHAT / WHICH?**

harmonies
intentions
invisible/intangible results
immaterial/unexpressed
potentialities
common good
is there achieved

RESULTS   PLUS VALUE

**WHAT / WHICH?**

aesthetic
ethic
spaces
materials and technologies
economy
time schedule
praxis and techniques
documentation

artway of thinking